

# 2020 CORPORATE MEMBERSHIP AND SPONSORSHIP OPPORTUNITIES



## CORPORATE MEMBERSHIP

Corporate Members of the NSL support the Undersea Warfare Community. They include ship builders, warfare systems designers, engineers, hardware manufacturers, consultants, suppliers, service providers, and researchers. Members enjoy: updates on Submarine Force priorities, user feedback from active duty submariners, opportunities to display organizational capabilities, networking for business opportunities, potential teaming arrangements, and access to the private NSL LinkedIn group.

<b>Five Star Member</b>	<b>\$12,000</b>
<b>Four Star Member</b>	<b>\$ 8,500</b>
<b>Three Star Member</b>	<b>\$ 5,500</b>
<b>Two Star Member</b>	<b>\$ 2,750</b>
<b>One Star Member</b>	<b>\$ 1,000</b>

For further details go to: <https://www.navalsubleague.org/join/corporate-membership-rates/>

## EVENT SPONSORSHIPS — Available only to Corporate Members

### Corporate Member Days

4-5 March 2020  
Grand Hyatt  
Washington, DC

This two-day event is exclusively for our Corporate Members to meet, network, and learn from government and industry leaders. It is not open to the press. This event is co-located and immediately follows the Submarine Industrial Base Council (SIBC) meetings.

<b>Diamond Event Sponsor</b>	<b>\$10,000</b>
<b>Platinum Event Sponsor</b>	<b>\$ 7,500</b>
<b>Gold Event Sponsor</b>	<b>\$ 5,500</b>
<b>Silver Event Sponsor</b>	<b>\$ 2,750</b>
<b>Bronze Event Sponsor</b>	<b>\$ 1,375</b>

### Submarine Technology Symposium

12-14 May 2020  
JHU/APL Kossiakoff Center  
Laurel, MD

This classified event allows sponsors to be recognized as important members of the undersea warfare community. This is a premier opportunity for Navy leadership, Industry and academia to engage in productive technical exchanges.

<b>Diamond Event Sponsor</b>	<b>\$10,000</b>
<b>Platinum Event Sponsor</b>	<b>\$ 7,500</b>
<b>Gold Event Sponsor</b>	<b>\$ 5,500</b>
<b>Silver Event Sponsor</b>	<b>\$ 2,750</b>
<b>Bronze Event Sponsor</b>	<b>\$ 1,375</b>

### Submarine History Seminar

April 2020

The NSL presents an annual History Seminar highlighting an event or time in submarine history. It is often a panel discussion with people who were there and people who have studied the topic. This event is open to the public.

<b>Event Sponsorship</b>	<b>\$ 5,000</b>
--------------------------	-----------------

### Annual Symposium & Industry Update

18-19 November 2020  
Hyatt Regency Crystal City  
Alexandria, VA

The two-day NSL Annual Symposium and Industry Update is traditionally accepted by DoD as a Widely Attended Gathering, enabling Active Duty attendance. Presentations are made by Submarine Force leadership with updates on major acquisition and programmatic issues. Discussions provide additional insight into the experiences and needs of today's submariners. Industry and government agencies present technical papers, discussion, and solutions via exhibit displays. There are continuous opportunities for Navy leadership and Industry networking.

### EVENT SPONSORSHIP

Diamond Event Sponsor
Platinum Event Sponsor
Gold Event Sponsor
Silver Event Sponsor

Includes:	Pricing:
<b>4 President's Breakfast Invitations</b>	<b>\$ 16,500</b>
<b>3 President's Breakfast Invitations</b>	<b>\$ 11,000</b>
<b>2 President's Breakfast Invitations</b>	<b>\$ 5,500</b>
<b>1 President's Breakfast Invitation</b>	<b>\$ 2,750</b>

### All Sponsorships include recognition in or on:

- ◆ The NSL website
- ◆ Bi-weekly NSL membership updates
- ◆ Monthly Corporate Member communications
- ◆ The event program
- ◆ Signage at the event
- ◆ At the event by the event Chairperson
- ◆ *The Submarine Review* - our quarterly journal

# 2020 CORPORATE MEMBERSHIP AND SPONSORSHIP OPPORTUNITIES



## Additional Annual Symposium Sponsorships

Lobby Panels	6	\$ 2,500 each
Session Breaks	3	\$ 2,500 each
Escalator Panel	Exclusive	\$ 6,500
Charging Station	Exclusive	\$ 4,500
Room Keys	Exclusive	\$ 4,000
Wireless Connectivity	Exclusive	\$ 4,000
Wireless Splash Page	Exclusive	\$ 1,750
Audio Visual	Exclusive	\$ 4,000

### All Sponsorships include recognition on or in:

- ◆ NSL website
- ◆ Bi-weekly NSL membership updates
- ◆ Monthly Corporate Member communications
- ◆ At the event by the event Chairperson
- ◆ *The Submarine Review* - our quarterly journal

### Starting in 2020—Banquet Tables

- ◆ VIP's will be seated only at 4 Star and 5 Star Corporate Members' banquet tables as a membership benefit.
- ◆ Other Corporate Members who would like to seat their guests together will need to pay a \$500 fee for a reserved table (does not include a VIP) - Requires a minimum of 8 paid banquet attendees.

## Exhibiting *(All fees must be paid before setup)*

	<u>Corporate Members</u>	<u>Non-Corporate Members</u>
Pay on or before 7/31/20	\$46 per sq. ft	\$56 per sq. ft
Pay 8/1 through 8/31/20	\$51	\$61
Pay 9/01/20 through 11/13/20	\$56	\$66

## Event Program Sponsorship

Outside back cover	\$ 3,850
Inside front cover	\$ 3,300
Full page	\$ 2,200
Half page	\$ 1,100
Quarter page	\$ 550

**Don't see what you're looking for?**

**Let us know!**

Contact  
[corpmem@navalsubleague.org](mailto:corpmem@navalsubleague.org)

## SPECIAL EVENTS SPONSORSHIPS

**Available dates: January, February, April, June, July, September, October**

### Breakfast Business Exchanges

Designed to give our corporate members the opportunity to facilitate the dissemination of business, technical, and professional information relevant to submarines and undersea warfare. One sponsor for each breakfast meeting. Sponsors are encouraged to give input for topic(s) and speaker(s).

**\$ 5,000 each**

### Classified Seminars

Classified seminars\* provide our Corporate Members an opportunity to hear from and speak to government leaders. The sponsor helps focus the seminar, provides the venue and handles security.

**\$ 5,000 each**

*\*Secret clearance required for all attendees.*

## ADVERTISING IN THE SUBMARINE REVIEW

	<u>4CP</u>	<u>B&amp;W</u>
<b>Per quarterly issue March, June, September, December</b>		
Reach your target market and receive extensive publicity and PR by having your advertisement in NSL's <i>The Submarine Review</i> .	Back outside cover \$ 3,500	-
<b>Commitment for one year (4 issues) receives 10% discount.</b>	Front or back inside cover \$ 3,000	\$ 2,000
	Full page \$ 2,500	\$ 1,600
	Half page \$ 1,200	\$ 800
	Quarter page -	\$ 400