

2020

ANNUAL SYMPOSIUM &
INDUSTRY UPDATE

VIRTUAL

16-18 NOVEMBER



EXHIBITOR GUIDE

For Non-Corporate Members

*Prices Increase After
14 September 2020*



EXHIBIT DETAILS

EXHIBIT PRICES

STANDARD

\$4,900

After 14 September
\$5,400

ENHANCED

\$7,400

After 14 September
\$7,900

PREMIUM

\$9,900

After 14 September
\$10,400

RECOGNITION

EXHIBITOR LISTED ON NSL WEBSITE



EXHIBITOR LISTED IN *THE SUBMARINE REVIEW*



COMPANY PROFILE LISTED IN DIGITAL PROGRAM
Up to 150 words.



EXHIBIT BOOTH DETAILS

On your exhibit landing page visitors will find:

EXHIBITOR LOGO

Size: 250px X 250px minimum



LINK TO EXHIBITOR WEBSITE

Format: Exhibitor provides link to exhibitor website.



INTRODUCTORY PARAGRAPH

Company profile or details on your deliverables. Up to 150 words.



CONTACT FORM

Visitor's information to include: Name, Email, Company, Phone and space for visitor to leave a message.



SCHEDULER FOR ONE-ON-ONE MEETINGS

Exhibitor sets up an account and schedule on <https://calendly.com/> and provides NSL with the embed code.



VIDEO

Exhibitor provides On Demand Video limited to 3-minute run time.



INCLUDES



EXHIBIT DETAILS - CONTINUED

EXHIBIT PRICES

STANDARD

\$4,900

After 14 September
\$5,400

ENHANCED

\$7,400

After 14 September
\$7,900

PREMIUM

\$9,900

After 14 September
\$10,400

EXHIBIT BOOTH DETAILS

INCLUDES

CUSTOMIZED LINK TO EXTERNAL WEBPAGE

E.g. (Product Demo), Up to three (3) links.
Link description up to 20 characters.

Additional links \$1,750 each.



CHAT

Format: Exhibitor sets up an account to customize their chat options on <https://www.tawk.to/> and provides NSL with the embed code.



IMAGE GALLERY

Format: Landscape, **Size:** 2MB maximum per image; **Filetypes:** .png, .jpg, .eps.; **Number of Images:** 3

Additional images available for \$500 each, up to 6 images total.



ROTATING BANNER

Format: Landscape Exhibitor can include up to 3 images on banner. 2MB maximum per image.



PRIVATE VIRTUAL MEETING ROOM

Meet with invited customers in a private video conference room (similar to Zoom). Unlimited use during event.



ON DEMAND VIDEO

Exhibitor provides on-demand video, up to 15 minutes.





EXHIBIT BOOTH LAYOUTS

STANDARD BOOTH LAYOUT

\$4,900 / \$5,400 after 14 September

Exhibitor Logo

Embedded Video

Exhibitor Website Link

Introductory Paragraph

Word Limit: 150 Words

Contact Form

Contact Information from exhibit visitors

Scheduler for 1:1 Meetings

Exhibitor sets up an account and schedule on <https://calendly.com/> and provides NSL with the embed code



EXHIBIT BOOTH LAYOUTS

ENHANCED BOOTH LAYOUT

\$7,400 / \$7,900 After 14 September

Exhibitor Logo

Embedded Video

Exhibitor Website Link

Introductory Paragraph

Word Limit: 150 Words

Image Gallery

3 Images

*(Possibility for 3 additional images
at a cost- \$500/image)*

Maximum Number: 6

External Link(s)

Description of Link(s) limited to 20 Characters

Additional links \$1750 each

Contact Form

Contact Information from exhibit
visitors

Scheduler for 1:1 Meetings

Exhibitor sets up an account and
schedule on

<https://calendly.com/> and provides
NSL with the embed code

Chat

Format: Exhibitor will setup an account to customize their chat on
<https://www.tawk.to/> and provides NSL with the embed code



EXHIBIT BOOTH LAYOUTS

PREMIUM BOOTH LAYOUT

\$9,900 / \$10,400 After 14 September

Rotating Banner

Exhibitor Logo

Embedded Video

Exhibitor Website Link

Image Gallery

3 Images

(Possibility for 3 additional images at a cost- \$500/image)

Maximum Number: 6

Introductory Paragraph

Word Limit: 150 Words

External Link(s)

Description of Link(s) limited to 20 Characters

Contact Form

Contact Information from exhibit visitors

Scheduler for 1:1 Meetings

Exhibitor sets up an account and schedule on

<https://calendly.com/> and provides

Virtual Meeting Room

Private Meeting Place for live video conferencing.

Chat

Format: Exhibitor will setup an account customize their chat on <https://www.tawk.to/> and provide NSL with an embed code