

2021 OPPORTUNITIES



RENEW YOUR CORPORATE MEMBER

Five Star Member	\$12,000
Four Star Member	\$ 8,500
Three Star Member	\$ 5,500
Two Star Member	\$ 2,750
One Star Member	\$ 1,000

Corporate Members of the NSL support the Undersea Warfare Community. Members enjoy: updates on Submarine Force priorities, user feedback from active duty submariners, opportunities to display organizational capabilities, networking for business opportunities, potential teaming arrangements, and access to the private NSL LinkedIn group.

For further details visit: <https://www.navalsubleague.org/join/corporate-membership-rates/>

CORPORATE MEMBER PLUS

This category of corporate membership enables sponsorship at three events (Corporate Member Days, Sub Tech Symposium and the Annual Symposium & Industry Update) to be included in annual memberships at a discount when the invoice is paid in full at membership renewal.

5 STAR PLUS

Diamond	\$46,000
Platinum	\$36,000
Gold	\$27,000
Silver	\$19,500

4 STAR PLUS

Diamond	\$42,500
Platinum	\$32,500
Gold	\$23,500
Silver	\$16,000

3 STAR PLUS

Diamond	\$39,500
Platinum	\$29,500
Gold	\$20,500
Silver	\$13,000

2 STAR PLUS

Diamond	\$36,750
Platinum	\$26,750
Gold	\$17,750
Silver	\$10,250

1 STAR PLUS

Diamond	\$35,000
Platinum	\$25,000
Gold	\$16,000
Silver	\$ 8,500

BRONZE LEVEL SPONSORSHIP not available for Membership PLUS

HISTORY SEMINAR sponsorships available separately

Phone: 703-256-0891

Email: corpmem@navalsubleague.org

JANUARY 2021

2021 OPPORTUNITIES



SPONSOR AN EVENT

CORPORATE MEMBER DAYS

20 April 2021
VIRTUAL EVENT

DIAMOND SPONSOR	\$10,000
PLATINUM SPONSOR	\$ 7,500
GOLD SPONSOR	\$ 5,500
SILVER SPONSOR	\$ 2,750
BRONZE SPONSOR	\$ 1,375

This two-day event is exclusively for our Corporate Members to meet, network, and learn from government and industry leaders. It is not open to the press. This event immediately follows the Submarine Industrial Base Council (SIBC) meetings.

SUB TECH SYMPOSIUM

20-22 JULY 2021
JHU/APL Kossiakoff Center
Laurel, MD

DIAMOND SPONSOR	\$10,000
PLATINUM SPONSOR	\$ 7,500
GOLD SPONSOR	\$ 5,500
SILVER SPONSOR	\$ 2,750
BRONZE SPONSOR	\$ 1,375

This classified event allows sponsors to be recognized as important members of the undersea warfare community. This is a premier opportunity for Navy leadership, Industry and Academia to engage in productive technical exchanges.

HISTORY SEMINAR

TBA

EVENT SPONSOR	\$ 5,000
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The NSL presents an annual History Seminar highlighting an event or time in submarine history. It is often a panel discussion with people who were there and people who have studied the topic.

THIS EVENT IS OPEN TO THE PUBLIC.

ANNUAL SYMPOSIUM & INDUSTRY UPDATE

17-18 November 2021
Hyatt Regency Crystal City
Alexandria, VA

DIAMOND SPONSOR	\$16,500
PLATINUM SPONSOR	\$11,000
GOLD SPONSOR	\$ 5,500
SILVER SPONSOR	\$ 2,750

The two-day NSL Annual Symposium and Industry Update is traditionally accepted by DoD as a Widely Attended Gathering, enabling Active Duty attendance. Presentations are made by Submarine Force leadership with updates on major acquisition and programmatic issues. Discussions provide additional insight into the experiences and needs of today's submariners. Industry and government agencies present technical papers, discussion, and solutions via exhibit displays. There are continuous opportunities for Navy leadership and Industry networking.

CLASSIFIED SEMINARS

EVENT SPONSOR	\$ 5,000
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Classified seminars* provide our Corporate Members an opportunity to hear from and speak to government leaders. The sponsor helps focus the seminar, provides the venue and handles security.

****SECRET CLEARANCE REQUIRED FOR ALL ATTENDEES.***

BREAKFAST BUSINESS EXCHANGES

EVENT SPONSOR	\$ 5,000
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Designed to give our corporate members the opportunity to facilitate the dissemination of business, technical, and professional information relevant to submarines and undersea warfare. One sponsor for each breakfast meeting. Sponsors are encouraged to give input for topic(s) and speaker(s).

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PROMOTE YOUR ORGANIZATION AT THE ANNUAL SYMPOSIUM & INDUSTRY UPDATE

AMENITY SPONSORSHIPS

Lobby Panels	\$ 2,500 each	6
Session Breaks	\$ 2,500 each	3
Escalator Panel	\$ 6,500	EXCLUSIVE
Charging Station	\$ 4,500	EXCLUSIVE
Room Keys	\$ 4,000	EXCLUSIVE
Wireless Connectivity	\$ 4,000	EXCLUSIVE
Wireless Splash Page	\$ 1,750	EXCLUSIVE
Audio Visual	\$ 4,000	EXCLUSIVE

PROGRAM SPONSORSHIPS

Outside back cover	\$ 3,850
Inside front cover	\$ 3,300
Full page	\$ 2,200
Half page	\$ 1,100
Quarter page	\$ 550

SPONSORSHIP RECOGNITION INCLUDES:

- ◆ NSL website
- ◆ Event program/banners
- ◆ Onsite by the Event Chairperson
- ◆ *The Submarine Review*

BANQUET TABLES

- ◆ A reserved tables near the stage
- ◆ 1 table 4 – Star members
- ◆ 2 tables 5 – Star members
- ◆ A VIP (and guest) to be seated at each table, if desired
- ◆ Others at the table must have a paid Banquet or Entire Symposium registration
- ◆ Unused seats can be filled by the NSL

Other Corporate Members who would like to seat their guests together will need to pay a \$500 fee for a reserved table (does not include a VIP)

BECOME AN EXHIBITOR

PAY	CORPORATE MEMBERS	NON-CORPORATE MEMBERS
On or before 07/31/21	\$46 per sq. ft.	\$56 per sq. ft.
08/01/21 – 08/31/21	\$51	\$61
09/01/21 – 11/17/21*	\$56	\$66

* All fees must be paid before setup

ADVERTISE IN THE SUBMARINE REVIEW

Reach your target market and receive extensive publicity by having your advertisement in *The Submarine Review*.

Pricing is per quarterly issue March, June, September, December

LOCATION	4 COLOR	B&W
Back outside cover	\$ 3,500	N/A
Front or back inside cover	\$ 3,000	\$ 2,000
Full page	\$ 2,500	\$ 1,600
Half page	\$ 1,200	\$ 800
Quarter page	N/A	\$ 400

COMMITMENT FOR ONE YEAR (4 ISSUES)

PAID IN ONE PAYMENT, RECEIVES 10% DISCOUNT.

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