

2024 SPONSORSHIP OPPORTUNITIES

ALL SPONSORS MUST BE CURRENT CORPORATE MEMBERS OF THE NAVAL SUBMARINE LEAGUE.

BROCHURE, AMENITIES, AND EVENT SPONSORSHIPS COST EFFECTIVELY ENABLE YOU TO REACH YOUR TARGET AUDIENCE



EVENT SPONSORSHIP

CORPORATE MEMBER DAYS

6 - 7 March 2024

The Westin Arlington Gateway
Arlington, VA

Diamond	\$10,000
Platinum	\$7,500
Gold	\$5,500
Silver	\$2,700

This two-day event, immediately following the Submarine Industrial Base Council (SIBC) meeting, is exclusively for our Corporate Members to meet, network, and learn from government and industry leaders. **This event is not open to the press.**

SUBMARINE TECHNOLOGY SYMPOSIUM

14 - 16 May 2024

JHU/APL
Kossiakoff Center
Laurel, MD

Diamond	\$13,000
Platinum	\$9,500
Gold	\$6,500
Silver	\$3,200

This classified* event allows sponsors to be recognized as important members of the undersea warfare community. This is a premier opportunity for Navy leadership, Industry and Academia to engage in productive, informational, and technical exchanges. ***SECRET CLEARANCE REQUIRED FOR ALL ATTENDEES**

ANNUAL SYMPOSIUM & INDUSTRY UPDATE

13 - 14 November 2024

Hyatt Regency Crystal City
Arlington, VA

Diamond	\$16,500
Platinum	\$11,500
Gold	\$7,500
Silver	\$3,700

The ASIU is traditionally accepted by DoD as a widely attended gathering, enabling Active Duty attendance. Presentations are made by Submarine Force leadership with updates on major acquisition and programmatic issues. Industry and government agencies present technical papers, discussion, and solutions via exhibits.

SEMINARS

One sponsor per seminar unless clearly specified.

Dates TBD

CLASSIFIED	\$5,000
UNCLASSIFIED	\$5,000

Classified* seminars provide our Corporate Members an opportunity to hear from and speak to government leaders. The sponsor may be required to provide the venue and handle security. ***SECRET CLEARANCE REQUIRED FOR ALL ATTENDEES**

Unclassified seminars may be requested by the government or corporate members. These meetings provide an opportunity to present business, technical, and professional information relevant to submarines and undersea warfare.

SPONSORSHIP INCLUDES

- Exposure on the NSL website
- Invitation(s) to President's Breakfast
- Recognition in the Event brochure and banners
- Recognition by the Events Chairperson
- Listing in NSL publications

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42nd NSL ANNUAL SYMPOSIUM & INDUSTRY UPDATE

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Outside Back Cover	\$3,800
Inside Front Cover	\$3,500
Inside Back Cover	\$3,300
Full Page	\$2,200
Half Page	\$1,100
Quarter Page	\$550

EXHIBIT AT THE ASIU

Payment Due

On or before 08/20/24*
08/20/24 - 11/01/24**

Corporate Member

\$54 per sq. ft.
\$59 per sq. ft.

Non-Corporate Members

\$64 per sq. ft.
\$69 per sq. ft.

* EXHIBIT FEES MUST BE RECEIVED BY 08/20/24 DEADLINE TO RECEIVE "EARLY BIRD" RATES
** EXHIBIT FEES MUST BE RECEIVED BEFORE SETUP

ADVERTISE IN THE SUBMARINE REVIEW

REACH YOUR TARGET MARKET ADVERTISE IN THE SUBMARINE REVIEW

- Pricing listed is per quarterly issue: March, June, September, December
- Commitment for one year (4 Issue) paid in one payment, receives 10% discount

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